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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

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FOR IMMEDIATE RELEASE:

SHAWVER JOINS EASTERN

CHARLESTON, IL--Donald Shawver, a native of Charleston, has joined the faculty of Eastern Illinois University as a visiting professor of Marketing.

Eastern Illinois University places priority on teaching excellence for a high quality student body in a residential setting. Approximately 10,000 on-campus students are enrolled in undergraduate and graduate programs. Non-traditional and part-time students are enrolled in programs at both on- and off-campus sites.

Eastern offers faculty a wide range of research and public service activities. The University is located in east central Illinois and combines the benefits of a community of 20,000 with access to several large cities, including Chicago, St. Louis and Indianapolis.

Before coming to Eastern, Shawver taught marketing for 36 years at the University of Missouri. Prior to that he was a graduate assistant for three years at the University of Illinois where he received his Ph.D. in 1951. Shawver earned his bachelor's degree from Eastern in 1947 after graduating from Charleston High School in 1940.

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